

Walker Institute of International and Area Studies presents

PALMETTO FORUM

Dr. David Cárdenas presents:

Transforming Tourism: A journey from unplanned, to sustainable, to regenerative development

WEDNESDAY

September

06

12:00 p.m. - 1:00 p.m.

The Palmetto Club

1231 Sumter St. Columbia, SC 29201



Dr. Cárdenas is an associate professor at the University of South Carolina in the School of Hospitality and Tourism Management. He also serves as the Interim Vice Provost and Associate Vice President of Global Carolina. Dr. Cárdenas has led several service learning study abroad trips to Ecuador, has extensive experience working on community-based tourism in the United States and Ecuador, and has conducted research related to sustainable development, resident attitudes, and tourism education.

His lecture will discuss the evolution of tourism and the relationship between environmental sustainability and economic success within the tourism industry. He will also discuss the SC7, a partnership between two South Carolina-based organizations, Global Eco Adventures and the South Carolina National Heritage Corridor.



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