



ONLINE BACHELOR OF SCIENCE

Hospitality Management

Step into Hospitality Leadership

The University of South Carolina Beaufort offers a 100% online Bachelor of Science in Hospitality Management that equips students for diverse careers in the hospitality industry, including the food and beverage sector, travel and tourism, real estate, financial services, and technology. As tourism is the leading industry in South Carolina, graduates can expect numerous job opportunities.

The program prepares students for leadership and management roles in various settings such as lodging, food service, timeshare operations, golf courses, resorts, retail, conference and convention centers, private clubs, continuing care/retirement facilities, and spas.

Curriculum

The curriculum includes coursework in the following disciplines:

- **Management** - 18 credit hours
- **Finance and Accounting** - 9 credit hours
- **Internship** - 6 credit hours
- **Marketing and Communications** - 6 credit hours
- **Operations and Supply Chain** - 3 credit hours
- **Various aspects of business** (legal, technical, social, development, etc) - 18 credit hours

Prerequisites and Requirements

To apply for this online degree program, students must have earned an associate's degree from an accredited institution, with a minimum 2.0 cumulative GPA in all previous college-level coursework. Students transferring to the program are encouraged to review the list of completed coursework needed for eligibility on the program's webpage.



IN-DEMAND CAREERS

- Hotel and Resort Manager
- Event Planning and Manager
- Restaurant and Food Service Manager
- Travel and Tourism Manager
- Hospitality Marketing and Sales



AVERAGE STARTING SALARY

\$40,000-\$55,000



PROJECTED JOB GROWTH

The United States Department of Labor predicts average job growth for event planners. Demand is expected to increase 6% by 2032.



EMPLOYERS HIRING HM GRADUATES

- Marriott Hotels
- The Westin Poinsett
- South Way Catering
- Duvall Catering and Events
- Myrtle Beach Area Chamber of Commerce
- Charleston Harbor Tours
- Discover South Carolina
- Lou Hammond Group
- Ooh! Events



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